

NAICS Category	Comparison Average Cities 5,000 - 9,999 population; 1-mile radius of downtown			Lake City List	Secondary Lake City Business
	Lake City Count	2-mile radius* of downtown	Comparison Avg. - Lake City Count		
Automotive mechanical and electrical repair	4.3	2	-2.30	Ryan Repair; Majerus Garage	
Grocery	3.26	1	-2.26	Fiesta Foods	
Family clothing	1.52	0	-1.52		
Automotive parts, accessories and tire	2.44	1	-1.44	Napa	
Other health (vitamin, medical equip)	1.3	0	-1.30		
Home furnishings	1.22	0	-1.22		
Shoe	1.22	0	-1.22		
Beauty salon	6.11	5	-1.11	Lake City Beauty; Hair Deziners; Roots Salon; Total Look; Shear Wizards	
Other automotive repair and maintenance	0.93	0	-0.93		
Other personal care (tattoo, spa, piercing)	1.93	1	-0.93	Body Bling; Chris Kiecker	
Furniture store	0.89	0	-0.89		
Automotive equipment rental and leasing	0.81	0	-0.81		
Spealized clothing (e.g. dress)	0.78	0	-0.78		
Video tape and disc rental	0.7	0	-0.70		Lake City Appliance and
Home / garden equipment and appliance repair	0.63	0	-0.63		
Motion picture and video exhibition	0.59	0	-0.59		
Florist	1.52	1	-0.52	Lake Pepin Floral and Gifts	
Children's and infants' clothing	0.48	0	-0.48		
General merchandise	1.48	1	-0.48	Family Dollar	
Cosmetics, beauty supplies, perfume	0.44	0	-0.44		
Dry cleaning and laundry (not coin operated)	0.44	0	-0.44		Fiesta Foods
Hobby, toy and game	0.41	0	-0.41		
Book	0.41	0	-0.41		
Office supplies and stationery	0.41	0	-0.41		Kennedy-Snyder
Pharmacy and drug	1.41	1	-0.41	Kennedy-Snyder	Fiesta Foods
Luggage and leather goods	0.4	0	-0.40		
Automotive body, paint, interior and glass	1.37	1	-0.37	Auto Glass Master	
Home center	0.37	0	-0.37		Ace Hardware
Clothing accessories	0.37	0	-0.37		
Sporting goods store	1.33	1	-0.33	Breakwall Outfitters	
Musical instrument and supplies	0.33	0	-0.33		
Men's clothing	0.3	0	-0.30		Gerken
Reupholstry and furniture repair	0.22	0	-0.22		
Photographic services	1.15	1	-0.15	Threinen Images	
Used car dealers	1.11	1	-0.11	Triple R	
Footwear and leather goods repair	0.07	0	-0.07		
Formal wear and costume	0.04	0	-0.04		
Amusement parks and arcades	0.04	0	-0.04		
Recreational Vehicle Dealers	0.026	0	-0.03		
Camera and photographic supplies	0	0	0.00		
Jewelry	1	1	0.00	Swan Jewelers	
Hardware	0.93	1	0.07	Ace Hardware	
Barber shop	0.93	1	0.07	Lake City Barber	
Specialty food	0.89	1	0.11	Huettl's	
Women's clothing	0.85	1	0.15	Corner Closet	Treats & Treasures; Family
Specialized building materials dealers	1.81	2	0.19	Lake City Glass; Lake City Lumber	
Optical goods	0.81	1	0.19	Ackerman	
New car dealers	0.78	1	0.22	Heffernan Ford	
Beer, wine and liquor	1.63	2	0.37	J&J; Discount	
Nail salon	0.59	1	0.41	Diva Nails	
Personal goods repair (watch, boat, garmet)	0.48	1	0.52	Marine Center	Swan Jewelers
Lawn and garden equipment and supplies	0.44	1	0.56	Ag Partners	Gerken; Ace

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Gift, novelty, souvenir	1.41	2	0.59	Pearl Button Company; Treats & Treasures; Friends of the Library Book Store	Lake Pepin Floral and Gifts; Kennedy Snyder Hallmark; Yippee Hippie
Drinking places (alcoholic beverage)	1.37	2	0.63	Lakeside Pub; Old Bank Bar	
Art	0.37	1	0.63	Sherlock Metheney Gallery	
Paint and wallpaper	0.33	1	0.67	Bryce Flooring	Ace Hardware
General rental center	0.3	1	0.70	Ace Rentals	
Pet and pet supplies	0.22	1	0.78	Gerkin	Ag Partners; Fiesta Foods
Motorcycle, boat and other motor vehicles	0.07	1	0.93	Smitty's	
Gasoline	1.04	2	0.96	Kwik-Trip (2)	
Computer and software	0	1	1.00	Technology Solutions	
Tape, compact disc and records	0	1	1.00		
Limited service eating	0	1	1.00	Rustic; Marien's Deli	
Coin operated laundry and dry cleaner	0.19	2	1.81	Lake City Laundromat	
Used merchandise	2.11	4	1.89	Shopper; Resale Shop; Fun and Fashion	
Sewing, needlework and piece goods	0.026	2	1.97	Rather Bee Quilting; Pumpkinberry Stitches	
Appliance, television and other electronics	0	2	2.00	Lake City Appliance; Verizon Lake City Marina; Anytime Fitness; Lake City Pool; GEM	
Other amusements (e.g. bowling)	2.7	5	2.30	Sailing; Eagle Hang Gliding	Port 104 Bowling
Pet care (except veterinary services)	0.85	4	3.15	Maria's Mutt Cuts; Bark Park and Boarding (opening spring 2017); Pampered Pet Services; K-9 Training	Gerken
Full service restaurant	0	7	7.00	Port 104; Fiesta Jalisco; Nosh; Resh Wok; Big Bear Pizza; Cheung's Garden; Papa Tronios; Rail House	

* Count in Lake City is within a 2-mile radius to account for the eastern city border with Lake Pepin